

# Agile Marketing Planning

Does your business need a five year plan or a five day plan?

## Invitation to our interactive workshop

Our second session on Agile thinking will look at the impact on strategic business planning.

How long should it last, how long should it take and how can it work harder for your business?

## What our clients said about event one

"I'm writing to say thank you for the opportunity to attend the workshop. I found the content very relevant and timely. Not only did it crystallise the big picture, I also took away tangible actions that can be used immediately. Great workshop."

— Tolulope Fayokun, GSI Senior Manager,  
Johnson & Johnson Vision

(Views and opinions expressed are my own)

## Event outline

Planning processes can be frustrating and time-consuming, with inconsistent outputs that fail to deliver.

Attendees will leave with a clear understanding of the theory, and practical tools to make their planning more creative, decisive and consumer-focussed using Agile thinking.

Reply to this email to register.

## Breakfast Seminar

Tuesday 5 and 12 March 2019

- 8.00am Registration and breakfast
- 8.30 to 10.30am Workshop
- 11 Soho Street, London W1D 3AD

Get in touch for more information or simply reply to this email to sign up with your preferred date.



**incite**

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